

Platteville Dairy Days, Inc.

PO Box 410, Platteville, WI 53818

April 5, 2023

Plans are already underway for the 76th Platteville Dairy Days that will be held September 8, 9 & 10, 2023. In 1947, Platteville Businesses created Dairy Days as a one-day, FREE event to thank local shoppers. While we have kept as much as possible free for the public, like the free main stage entertainment and no parade entry fees, growth to a three-day event has created a need to charge minimal fees for certain events. Keeping these events free or at a minimum cost has been possible due to the generous donations of our sponsors.

Included in this letter is a sponsorship form listing the benefits of the five sponsorship levels. **Platteville Dairy Days is asking for your help in funding this great community-wide event.** Platteville Dairy Days, Inc. is a 501(C)3 non-profit charitable organization, therefore, donations qualify as a charitable contribution on your tax return.

Not only does Dairy Days provide entertainment for our local residents, but it also brings tourists to town, showing them how much there is to see and do here and encourages them to visit again! Wisconsin is known for its festivals and Platteville Dairy Days is part of that tradition! Please consider supporting the 76th Platteville Dairy Days.

Thank You!

Platteville Dairy Days Board of Directors

Josh Butson

Adam Steinbach

Roberta Buss

Mike Schmieder

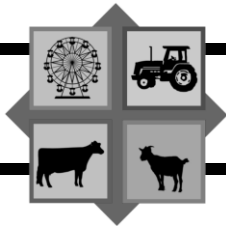
Chris Mueller

Ann Vosberg

Allison Adrian

2023 SPONSORSHIP LEVELS

	DIAMOND \$1000+	PLATINUM \$750-\$999	GOLD \$500- \$749	SILVER \$300- \$499	BRONZE \$100- \$299
Logo placed on Dairy Days poster	•				
Individual Sponsor Sign at Dairy Days	•	•	•	•	
Name listed on signage at Dairy Days	•	•	•	•	•
LOGO posted on Dairy Days website	•	•			
NAME listed on Dairy Days website			•	•	•
Individual spotlight on Dairy Days Facebook page	•	•			
LOGO placed in entry booklet <i>(if received by 6-1-2023)</i>	•	•			
NAME listed in entry booklet <i>(if received by 6-1-2023)</i>			•	•	
Announced on Main Stage between acts	•	•	•		
Announced at Truck & Tractor Pulls	•	•			
Announced during Parade	•	•			
Commercial Display Space at Legion Park <i>(10x20 space during Dairy Days weekend)</i>	•				



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PO Box 410, Platteville, WI 53818

Company/Individual Name: _____

Contact Person: _____

Phone Number: _____ Email: _____

DONATION AMOUNT: \$ _____ SPONSORSHIP LEVEL: _____

***We appreciate donations in any dollar amount.**

In-Kind Donations: We will accept and appreciate In-Kind Donations; however, we are not able to utilize ALL TYPES of In-Kind items. If you wish to donate an In-Kind item or service, please contact one of the Platteville Dairy Days Board of Directors to make sure we can utilize your In-Kind Donation.

Please allocate my sponsorship towards the following areas:

- General Dairy Days Expenses
- Dairy Cattle & Goat Shows Awards & Premiums
- Junior & Open Exhibits Premiums & Special Awards
- Main Stage Entertainment
- Truck & Tractor Pulls
- Dairy Days Ambassador Competition & Awards
- Other (*please specify*): _____

For Questions please contact:

Roberta Buss
chamber@platteville.com
608-348-8888

Adam Steinbach
adsteinbach@yahoo.com

RETURN FORM TO:

PLATTEVILLE DAIRY DAYS
Atten: Adam Steinbach
PO Box 410, Platteville WI 53818

THANK YOU FOR SUPPORTING PLATTEVILLE DAIRY DAYS!