

Platteville Dairy Days Commercial Exhibit Agreement

This agreement was made and entered into on _____(date)

Between Platteville Dairy Days (PDD) and the exhibitor _____(name)

1. PDD shall allow the exhibitor to rent space at Platteville Dairy Days of the current year. Space may not be transferred to another party without written consent by the PDD Committee. Any shelter is to be provided by the exhibitor and must fit within the assigned space.
2. The exhibitor shall have no direct sales upon the grounds of food, beverage, or merchandise. (This agreement does not apply to Non-Profit Organizations that have signed Food & Beverage Contracts) Vendor Sales are only allowed in the flea market area.

The exhibitor agrees to pay PDD the rate of:
 - \$50 for 200 square feet (10x20)
 - \$100 for 500 square feet
 - Larger spots available for vehicle displays etc. based on availability and will be negotiated individually.
3. The exhibitor agrees to pay 50% of rental cost upon execution of agreement and balance before set-up at Dairy Days.
4. The space rented is only available for the weekend of Dairy Days. Set up may begin on the Wednesday prior to the event and must be completed by Friday at 3:00 pm. Take down may begin Sunday at 3:00 pm and be completed no later than Monday by 3:00pm.
5. The exhibitor must remove all property and trash by 3:00 pm Monday following Dairy Days Weekend. Any items left behind will be cleaned up and removed by PDD volunteers and will be billed to the exhibitor.
6. All equipment needed for display such as tables, chairs, tents & and any other equipment will be provided by the exhibitor. Power may be available on a limited basis but will not be guaranteed.
7. The exhibitor must contact PDD grounds crew upon arrival to verify payment for rental and for direction to their assigned space.
8. The exhibitor shall use care as to prevent their display, employees, or any agents from causing any accidents or harm while on the grounds.
9. The exhibitor shall release from liability, hold harmless and indemnify Platteville Dairy Days against any or all claims, injuries, liabilities, damages, attorney fees, interest or other cause of action arising out of or in any other way related to the exhibitor's use of the space.
10. Agreement not valid until signed by both parties involved.



Platteville Dairy Days, Inc., PO Box 410, Platteville, WI 53818
www.plattevilledairydays.com

Platteville Dairy Days Commercial Exhibit Agreement

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

FOOTAGE REQUESTED: _____

DISPLAY SHALL CONSIST OF:

(PLEASE GIVE A BRIEF DESCRIPTION OF ITEMS TO BE DISPLAYED)

SIGNATURE: _____ **DATE:** _____

PLATTEVILLE DAIRY DAYS

SIGNATURE: _____ **DATE:** _____

COMMERCIAL EXHIBITOR

For questions regarding space availability contact: Josh Butson, 608-732-8025

For general Dairy Days questions contact: Roberta Buss, 608-348-8888 or email chamber@platteville.com

Mail this form and payment to: Platteville Dairy Days, Inc. PO Box 410 Platteville, WI 53818



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