

Platteville Dairy Days Parade Information



- ◆ The Platteville Dairy Days parade is run as a fun, entertaining and family-oriented event. It is not meant as a forum for individuals and groups wishing to make political statements. As such, the Dairy Days committee reserves the right to refuse entry into the parade any unit which it deems objectionable because of any type of non-family graphic or vocal representation.
- ◆ Units having live animals walking on the street are encouraged, but for the convenience of marching bands in competition, those animals will be placed in the parade after the last band. Please have someone to clean up after animals.
- ◆ All horses in the parade must have negative Coggins papers.
- ◆ Performance is important for the high school bands and, as such, no interference in their performance is allowed by other units.
- ◆ Any person driving a tractor through the parade must at least be in high school and have completed a tractor safety course or hold a valid driver's license. Only the driver is allowed to ride on the tractor unless the tractor is equipped with a buddy seat.
- ◆ No alcoholic beverages are to be consumed in the parade.
- ◆ We will try to accommodate requests for specific placement in the parade, according to parade entry date. There is NO GUARANTEE that your request will be honored.
- ◆ We ask that each unit include a description, background information or announcement for your organization with your entry form. The information will be read by the announcer, if time allows, during the parade. There is no guarantee each unit's information will be read.
- ◆ Parade line-up and staging instructions will be emailed to each participant prior to the day of the parade. All units must be in place by 9:00 a.m. Saturday morning.

The throwing of candy or other objects from parade units to bystanders is strictly forbidden for safety reasons. Persons may walk alongside the curb and hand out items but do so at their own risk. Any parade unit disobeying this safety rule will be asked to stop and/or be pulled from the parade.

Submission of a parade entry form indicates that I agree to the following Parade Release Agreement

I have read, agree to and understand ALL rules and regulations governing the parade. I understand that the parade committee and/or sponsors will not be held responsible for any injuries, accidents, or damages resulting from any unit's participation in the Platteville Dairy Days Parade. In addition, I hereby authorize the parade committee or their designee to use, reproduce and/or publish photographs and/or video that may pertain to me including my image, likeness and/or voice without compensation. I understand that this material may be used in various publications, public affairs releases, recruitment materials, or for other related endeavors. I agree all rules are binding and all participants in our organization will be advised.



Judging in each category (except bands) is based on the following:

Use of Dairy Days Theme	10 points
Appearance & Quality	30 points
Interest / Educational	30 points
Originality	30 points
TOTAL:	100 points

Ribbons and cash prizes will be awarded to first, second, & third place.

In each category, first place wins \$75, second place wins \$50, and third place wins \$25

Platteville Dairy Days Parade Entry Form

Dairy Days – September 5, 6, 7, 2025
Parade – Saturday, September 6th
9:30 a.m.

STAYIN' ALIVE
in 2025



Name of Unit Participating: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone Number: _____

Email: _____

Type of unit: Band Float Walking Group Car/Pick Up Truck
 Semi/Dump Truck Other (Please Specify) _____

My unit will be playing music: YES NO

Do you wish to be judged as?

- Commercial Float Non-Profit/Service Organization
 Youth Organization (4-H, FFA, Scouts, etc.) No Judging

Please enter information about your organization to be read by the announcer (if time allows)
You may add a page or use the back of this sheet.

****Submission of this form indicates that you have read, understand and agree to the safety rules and parade release agreement. Any unit disobeying the safety rules may be asked to stop and/or be pulled from the parade route.****

Please complete and return to
Platteville Regional Chamber, Dairy Days Parade
P.O. Box 724, Platteville, WI 53818
chamber@platteville.com



Deadline: August 22, 2025